

# 2020 THE IMPACT AND UTILISATION OF RESEARCH

## PhD course INNOVATIVE APPLICATIONS OF RESEARCH AND SCIENCE (4.5 credits)

The findings, experiences, and ideas that emerge from research have traditionally been utilised through academic publication and teaching programmes. However, academic impact alone is no longer enough for a successful research career. With the growing emphasis in the research funding landscape on maximising impact beyond academia, it is increasingly important that researchers reach wider society by embedding non-academic impact strategies in their projects, by working with a range of non-academic partners, and by using ever more innovative methods of dissemination and utilisation. This course showcases a range of approaches researchers can employ to ensure that their research has impact and relevance beyond universities. It will also provide students with tools that will help them best communicate the value of their work to research funders and potential investors.

## How to Apply?

**Opens 2nd March at 9:00 AM.** Please send your application to [fyrklovern.doktorand@kau.se](mailto:fyrklovern.doktorand@kau.se) by **11th May**. You should provide your name, department, contact details, and a short description (max. 100 words) of your research project. Please ensure that you obtain your supervisor's approval for attending the course, and also state their name in your application email.

## Lecturers and content

You will be provided with knowledge around idea development within research. Particular emphasis will be given to developing an understanding of 'research impact' and how to embed this in your projects. You will meet researchers from various disciplines, all of whom have chosen different paths to take their ideas further - from non-profit routes to commercialisation. Other sessions will involve people with extensive experience in key areas around the utilisation of research - such as intellectual property rights and protection. You will also review different types of entrepreneurship and innovation, as well as the importance of networking.

## Eligibility and further details

The course is offered to PhD students in all disciplines from Karlstad University, Linnaeus University, Mid Sweden University and Örebro University. The course consists of three mandatory sessions in the autumn of 2020 (at Karlstad, Sundsvall, and Stockholm). The course syllabus has been evaluated and approved by the Research Education Committee at Karlstad University's Faculty of Humanities and Social Sciences. The innovation office Fyrklövern covers the cost of your course travel and accommodation. The course is taught in English.

The syllabus at <https://libra.sae.kau.se/course/att-nyttiggora-forskning-och-vetenskapinnovative-applications-research-and-science>

## Seminar details

### Karlstad: September 8th to 10th

- Research impact – why and how?
- Utilising Intellectual Assets
- Innovation – what is it?
- Open innovation, and innovation in the public sector
- Networks: Building, Utilizing and Maintaining
- Service innovation

### Sundsvall: October 20th to 22nd

- Research pitch (Value Creation Forum)
- Social and cultural entrepreneurship
- Using patent, trademark and design
- The funder's view of utilisation

### Stockholm, November 19th

- Examination – research pitch

## Your contacts

### Karlstad University

Fredrik Östlin  
Innovation Advisor  
[fredrik.ostlin@kau.se](mailto:fredrik.ostlin@kau.se)  
070-180 70 15

### Linnaeus University

Martina Lago  
Innovation Advisor  
[martina.lago@lnu.se](mailto:martina.lago@lnu.se)  
0480-446062

### Mid Sweden University

Johan Landström  
Innovation Advisor  
[johan.landstrom@miun.se](mailto:johan.landstrom@miun.se)  
010-142 87 81

### Örebro University

Anna Ragen  
[anna.ragen@oru.se](mailto:anna.ragen@oru.se)  
019-303828

